



Chartered Manager Degree Apprenticeship BSc (Hons) Applied Business Management

An introductory guide for prospective participants



Degrees delivered by



CCL
Corndel College
London

Introduction

Corndel's Chartered Manager degree apprenticeship, delivered by Corndel College London (CCL), is a training, coaching and professional degree programme which builds and enhances your skills as a manager and future leader.

CCL is a new higher education provider delivering degrees designed for the workplace launched by multi award-winning management and technology training provider Corndel. We bring together 1-2-1 coaching with real-world industry experts and the highest quality academic education to equip students with the relevant skills, knowledge and experiences that will benefit your organisation.

CCL's degree offering is powered by Corndel's expertise and knowledge, and brought to life by its partnerships with leading employers across the UK.

The degree will enable you to develop effective leadership and management skills, in addition to communication, interpersonal and organisational skills and behaviours to achieve a real impact on performance. You will also obtain a thorough understanding of business finance, sales and operational strategy and be equipped with skills to address strategic challenges and opportunities within your organisation.

Programme features



Blended,
personalised
delivery



Practical,
hands-on and
applied



Regular 1-2-1 coaching
with an experienced
industry professional



Bite-sized,
interactive learning
content



Project-based, work-
relevant assessment



Group tutorials and
workshops



Cutting-edge
lectures



Community and
networking



Inspirational quarterly
landmark events



Overview

Effective managers and leaders are critical to every organisation's operational efficiency, financial performance and the experience of their customers.

CCL's Chartered Manager degree apprenticeship will help you apply management best practice in your organisation, increasing your own effectiveness and development as a future leader. The programme recognises the critical knowledge, skills and behaviours needed in business management and leadership positions. Over 30 months we will work with you to develop strategic management and leadership capabilities, people management and development skills, and help you obtain a strong knowledge of operational and financial management. Throughout the programme your confidence as a manager and future leader will grow.



Personalised

During the programme, you will be introduced to tools and frameworks which are practically and immediately relevant to your work. From the outset, you will identify people related, team or organisational issues you face, and be coached and supported to manage these more effectively. The programme is designed to fit around your professional commitments, while providing you with a supportive one-to-one coaching relationship normally reserved for senior executives.



Expert-led

Your Professional Development Expert will work with you over 30 months to support you to complete the degree. They are your own personal coach. CCL's Professional Development Experts are experienced leaders and academic experts from a range of business backgrounds. Our team has supported learners across many industries and at all stages of their professional development.



Respected

CCL's Chartered Manager degree apprenticeship is an accredited undergraduate degree*. On completion, you will achieve a BSc (Hons) Applied Business Management bachelor's degree and will also receive CMI Chartered Manager status.

* Degree awarded by Kingston University

Content and format

CCL's Chartered Manager degree apprenticeship consists of 12 modules covering core management and leadership topics, and integrates in-demand digital and data skills to enable you to embrace new technology and use it effectively to meet business needs.

Core concepts are introduced in online textbooks and videos, before being discussed in personal coaching sessions. You will then complete short reflections about your workplace and your team, helping you to apply your new knowledge and skills to the way you lead and manage others. There will also be occasional workshops and lectures exploring key business priorities. You will also be required to collect evidence from your workplace to showcase your learning, to be discussed with your assessor at your final assessment.

Key features:

- 30-months development programme
- 12 modules covering core topics
- Pairing with a coach with relevant leadership experience
- One-to-one coaching
- Online videos and e-learning introducing core content
- Workshops tailored to your organisation
- Built around your role and responsibilities
- Monthly workshops

You will get:

- Accredited BSc (Hons) Applied Business Management undergraduate degree*
- Awarded a CMI Chartered Manager status on completion

* Degree awarded by Kingston University.

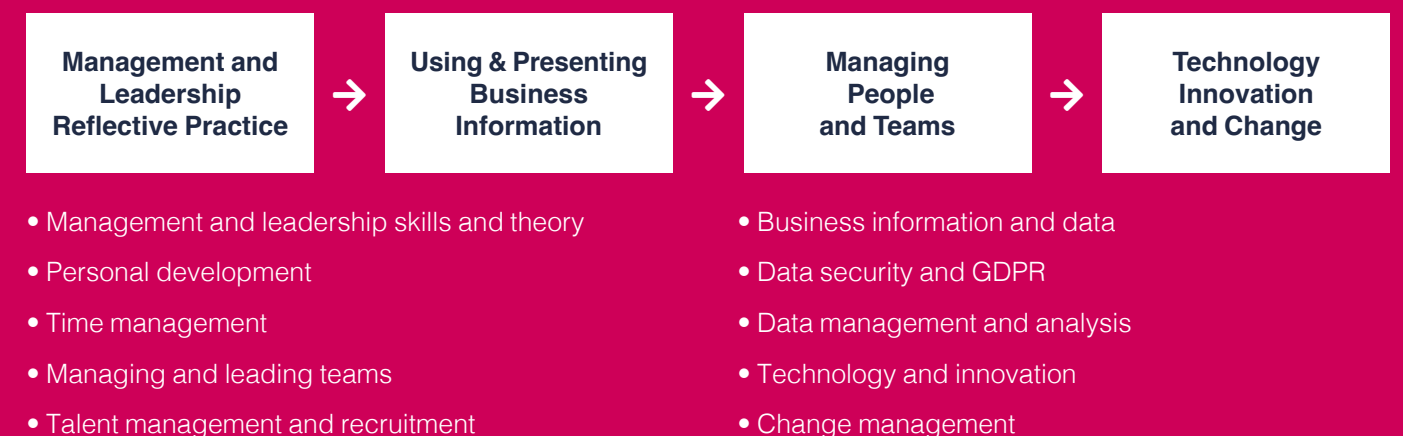
Delivered by Accredited by



Programme overview

During the degree, you will progress through a structured programme of increased academic level. These levels will enable you to develop new skills and attributes that further your learning and potential.

Management, leadership and using business information and data



Collaboration and sales, operations and financial planning



Strategic business management and business project





Frequently asked questions

1. Why should I enrol on CCL's Chartered Manager degree apprenticeship?

The programme will equip you with highly sought-after skills to become an effective manager and leader, and give you a nationally recognised bachelor degree qualification and CMI Chartered Manager status.

You will develop the knowledge and understanding of effective leadership and get a set of business tools proven to increase team productivity. These key building blocks of management and leadership will be useful throughout your career and can be applied in different operational contexts.

The programme is highly tailored to you and your role. Working with your coach, you will identify the issues you face at work, and resolve them by using different approaches and your new knowledge. On completing the degree, you will be a more confident and skilled manager, with cross-cutting management expertise and greater awareness of how to lead and manage others.

Unlike many business education programmes, the programme is highly tailored to you and your role. Your personal coach will help you apply new knowledge and skills to your immediate challenges and ongoing professional development.

2. Who is the degree for?

It is designed for high potential management and leadership talent who aspire to work towards operating at a senior strategic level in their business.

Most candidates will either already have management responsibilities or plan to move into management roles. They should be committed to their professional development and improving their performance, whilst gaining a professional degree qualification and CMI Chartered Manager status.

CCL deliver the programme to Participants from many industry backgrounds, including logistics, retail, manufacturing, facilities management, and service based businesses.

3. How long does it take to achieve the degree?

The programme lasts 30 months.

4. What will I have to do?

You will have access to an interactive learning platform covering core content. Using this, each week, you will explore one to two topics and undertake short focused tasks to apply concepts to your business. Each month, you will have a one-to-one session with your Professional Development Expert.

CCL is also working with your HR team to ensure the programme is tailored to your organisation. This may include bespoke workshops focusing on key priorities.

5. What is the time commitment?

Each module is run over ten weeks.

Your time commitment is likely to be:

- At least monthly 1 hour coaching support with a Professional Development Expert;
- 3 to 5 hours per week working through e-learning & assessment tasks;
- 3 workshops per module for specialist content (1-1.5 hours each);
- 2 hours of lectures for each module;
- 1 hour academic and professional skills development per module;
- Time to reflect on your learning and preparing for coaching sessions;
- Typically, you will also spend five to six hours of your normal working week putting new learning from the Degree into practice in your workplace and gathering evidence to demonstrate your learning (e.g. planning team briefings, scheduling workflows, reviewing others' performance, communicating objectives). We will record these activities as a key component of the degree.

6. What qualification will I achieve?

On completion, you will achieve a BSc (Hons) Applied Business Management undergraduate degree*. You will also receive CMI Chartered Manager status. This qualification is recognised across business sectors.

*Degree awarded by Kingston University

7. What is my employer investing in me to undertake the degree apprenticeship?

Your organisation is making a £22,000 investment in you to undertake this programme. Since 2017, businesses have paid a Government training levy (the Apprenticeship Levy) which your employer has chosen to invest in your personal development as a highly-valued employee.

8. Am I eligible to undertake the degree apprenticeship?

If your employer is using the levy to fund your degree, you need to meet some Government eligibility criteria.

The main ones are:

- You must work at least 50% of the time in England;
- If you are a UK or EU/EEA citizen, you must have lived in the UK for the last three years;
- If you are not a EU/EEA citizen, you must have lived in the UK for the last three years
- You cannot be funded if you already have a qualification at the same level or above, in this subject area.

Your employer may have additional criteria.

9. How do I enrol?

Your employer will give CCL a list of the people who wish to enrol. We will then send you an online enrolment form, ask for proof of identity and residency, and check eligibility.

Government rules mean you will also need to show us evidence of past English and Maths qualifications.

10. How is the programme assessed?

Assessment includes On-Programme and End Point Assessment.

The formative On-Programme Assessment will include a mix of assignments, reports, practical exercises, projects and feedback on behaviours via 360 degree feedback.

You will also create a portfolio of evidence, which demonstrates the skills, knowledge and behaviours you have acquired, and supports application for professional recognition on achievement of the apprenticeship once you have passed your end-point assessment.

At the end of the programme, you will undertake a synoptic work-based project. Once the degree is completed you will move to the End Point Assessment. This is carried out by an independent assessor, which will include a presentation on the synoptic work based project, review of portfolio evidence, and a question and answer session.

**Corndel works with leading
UK organisations to develop
the organisational capabilities
which drive performance.**

We design and deliver people development programmes to support operational improvement, digital transformation, data analytics, cultural change and leadership development.

Our programmes are carefully designed to take advantage of the Apprenticeship Levy, so organisations can maximise their investment in valued employees.

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