

### **CORPORATE RESPONSIBILITY & SUSTAINABILITY**





# What is a Corporate Responsibility & Sustainability Practitioner Programme?

Corporate Responsibility & Sustainability learners serve as the ethical compass for the organisation, driving innovation and spearheading efforts for social and environmental transformation.

Adult Apprentices will acquire the skills to drive change by contributing to the implementation of your organisation's CR&S strategy. They will collaborate with internal and external stakeholders, spanning various locations and functions, to develop a unified and impactful CR&S strategy that benefits the local, national, and global communities.

The skills learners will develop encompass diverse areas, simultaneously engaging in initiatives such as coordinating employee volunteerism, fundraising, waste management, upholding ethical supply chains, safeguarding human rights, and reducing carbon footprint.

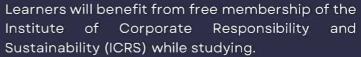
## The Adult Apprenticeship standard iourney



#### Who is it for?

The apprenticeship is suited to individuals who have responsibility for Corporate Responsibility and Sustainability or Environment, Social and Governance within an organisation, or a seeking a role in CR&S and ESG.

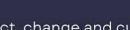
#### What will you gain? 🌱



On completion of the apprenticeship, learners will receive a Level 4 Adult Apprenticeship Certificate and learners will be eligible to become an Associate and in time a Fellow of the ICRS. Progression opportunities include completing modules in Sustainable business at L6 with the Chartered Management Institute (CMI).

#### **Duration: 15 Months**

#### Topics covered: 🦞



- Principles of project, change and culture management
- The fundamentals of delivering CR&S strategies
- CR&S data and analytics
- Techniques for managing and influencing stakeholder relationships
- Communication and report writing techniques
- Horizon scanning and delivering a long term CR&S strategy
- Understanding environmental, societal and regulatory agendas
- How to manage CR&S budgets, fundraising and measuring return on investment













**Funding Agency** 



